

# Tanmay Sinha

[tanmaysinha.com](http://tanmaysinha.com) | [tanmaysinha8@gmail.com](mailto:tanmaysinha8@gmail.com) | 983 570 9999 | [linkedin.com/in/artanmaysinha](https://www.linkedin.com/in/artanmaysinha)

## Experience

### **VMOCK INDIA**

Gurgaon

#### **UX Designer**

September 2021-July 2022

- Improved the smart career platform that helps students across the globe to find better career opportunities.
- Identified and resolved the core UX issues thereby improving the overall experience.
- Created wireframes, high fidelity prototypes and micro-interaction and design handoff for development.

### **CRUBN FOUNDATION**

Remote

#### **UX Consultant (Contract)**

August 2021-March 2022

- Re-designed the Kaveri Land Record Management Portal for the Government of Karnataka while addressing the core UX problems.
- Created information architecture, wireframes, user journey maps, high-fidelity prototypes, and design system working in a cross-functional team of developers, consultants, and clients.

### **INNOBIT SYSTEMS LLC**

Remote

#### **Product Designer (Contract)**

April 2021-July 2021

- Designed an Integrated Passenger Information System (IPIS) software for Railway Station management.
- Created information architecture, wireframes, user journey maps and high-fidelity prototypes, and design system working in in a cross-functional team of developers, consultant, and clients.
- Introduced the brand guidelines and design system for the software.

### **GROWIZY**

Remote

#### **Interaction Designer (Freelance)**

January 2021- April 2021

- Conducted the Heuristic evaluation of the website to identify core UX problems in the existing designs.
- Created information architecture, wireframes, and high-fidelity prototypes for the redesign.

### **GARUDA PRAKASHAN PVT. LTD.**

Remote

#### **Product Designer (Freelance)**

April 2020-July 2021

- Conducted UX Research and interviewed various stakeholders to understand the key requirements.
- Created information architecture, wireframes, high fidelity prototypes for the mobile application and website.

### **NATIONAL BLOCKCHAIN PROJECT, IIT KANPUR**

Kanpur, UP

#### **UX Designer**

January 2020-August 2021

- Conducted UX research to understand the functioning of the healthcare ecosystem at IIT Kanpur.
- Conducted interviews with the various stakeholders including Doctors, Nurses, Receptionist, Pharmacist and Lab Technicians to identify their pain points.
- Created user journey maps, information architecture, wireframes, high fidelity prototypes, and design system for the whole platform.
- Tested the prototypes with the users to validate the designs.

## Education

### INDIAN INSTITUTE OF TECHNOLOGY, KANPUR

Master's in design, CGPA 9.25

Kanpur, UP  
2021

### BIRLA INSTITUTE OF TECHNOLOGY, MESRA

Bachelor's in architecture, CGPA 7.77

Ranchi, Jharkhand  
2018

## Leadership

### ENTREPRENEURSHIP CELL, IIT KANPUR

#### Manager, Design

Kanpur, UP  
2020-2021

- Led a team of 8 design secretaries across various events throughout the year.
- Designed Posters, banners, merchandise, and digital media for major events.
- Created awareness about entrepreneurship among the community through design interventions.

### TECHKRITI' 20, ANNUAL TECHFEST OF IIT KANPUR

#### Senior Executive Designer

Kanpur, UP  
2019-2020

- Designed the website, posters, banners, digital media and merchandises for the fest.

## Skills

- **UX:** Interaction Design, UI Design, UX Research, Information Architecture, User flow, Storytelling, Wireframing, Branding.
- **Ideation and Prototyping:** Rapid Ideation and Conception, Iterative Prototyping and Wire-framing.
- **Usability:** Heuristic Evaluation, Usability Testing.
- **Miscellaneous:** Photo and Video Editing, 3D Modeling and Rendering Generation.

## Technical Skills

- **Adobe Suite:** XD, Photoshop, Illustrator, After Effects, Premiere Pro, Indesign.
- **Wireframing and Prototyping:** XD, Figma, Framer, Marvel, Protopie, Lottie.